

SYSTEM METHOD FOR PRE-CACHING SUPPLEMENTAL CONTENT RELATED TO A TELEVISION BROADCAST USING UNPROMPTED, CONTEXT-SENSITIVE QUERYING

5

ABSTRACT OF THE DISCLOSURE

An interactive television system initiates unprompted, context-sensitive requests for supplemental content related to the television broadcast or discrete segments thereof. The related supplemental content is received by the interactive television system and pre-cached in a storage device associated therewith. In
10 response to a user command, the stored supplemental content is retrieved and displayed by the interactive television system.